



ELANY's Educational Sponsorship Policy

Purpose: ELANY makes small grants to many local and state-based producer associations. The purpose of these grants are to provide assistance to the state and local associations with educating, informing, and enhancing professionalism in the insurance producer community. ELANY grants provide an opportunity to leverage the reach of the other associations imparting educational information to the N.Y. insurance producer community from all sizes of brokerages with a diverse spread of age, gender, culture, ethnic or religious background.

Educational sponsorships assist ELANY in its efforts to be more visible to the entire brokerage community, to offer our services, to advise and educate brokers about the proper use of the marketplace, the quality of the excess line market, the financial security of excess and surplus lines insurers and how to meet all compliance and regulatory requirements.

Guidance: The use of the funds provided is primarily for educational purposes. If possible, the funds should be used for educational classes regarding various insurance topics, webinars, seminars, informative publications such as newsletters or other materials regardless of the manner in which they are distributed or other meetings and gatherings without formal educational purposes but where members gather to share their experiences in the industry.

Acknowledgements: Sponsorships for education improve ELANY's name recognition in the insurance industry and promotes the use of ELANY services as a resource for information about insurance regulatory compliance and the excess line market.

Where possible, in any promotional materials, ELANY requests that recipients refer to ELANY as an “Education Sponsor” and make reference to ELANY, its staff and website as professional resources which exist to assist brokers with questions they may have involving the excess and surplus lines market.

ELANY also requests that recipients add designated ELANY managers to their distribution list for press releases, newsletters and/or other unique publications.